



2026 MEDIA GUIDE

HOPE changes
what's
POSSIBLE



Freedom Tour Classic

2026 Media Guide

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WHAT WE DO

Vision

A community of friends who encourage each other to follow Jesus, work together as servant leaders, and offer hope to others.

Mission

We create experiences that foster deeper relationships and encourage people to follow God-sized dreams, challenge their limitations, and believe that hope changes what’s possible.

Motivation

We cycle to bring hope and freedom to kids rescued from human trafficking.



PRESS RELEASE (FREEDOM TOUR CLASSIC)

FOR IMMEDIATE RELEASE

May, 2026

PLEASE CONTACT:

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FREEDOM TOUR CLASSIC MILES CHANGE LIVES

FORT COLLINS, CO – On June 20, 2026, the [FREEDOM TOUR CLASSIC](#) is excited to present a one-day community celebration based on the theme **MILES CHANGE LIVES**.

The [FREEDOM TOUR CLASSIC](#) benefits children at a [HOME OF HOPE](#) who have been rescued from the horrors of sex trafficking.

Registration is open through ride day. Cyclists can choose from four options for riders and families of all abilities through beautiful northern Colorado, plus a 5K neighborhood walk. There are also lots of opportunities to volunteer.

Following the ride & walk, participants and volunteers are invited to a community lunch & celebration of hope and freedom for kids rescued from human trafficking.

Jon Barrett, CEO of [Project Rescue](#), will cycle with us and will speak at lunch about recent developments at Project Rescue and will tell us some specifics about the kids at our [HOME OF HOPE](#). Jon will be available for media interviews, along with Becky and Rich Dixon, leaders and organizers of the event.

[Event Information](#)

[Sign-Up Information](#)

[Volunteer Information](#)

Since 2013 [FREEDOM TOUR](#) has raised more than **\$1,000,000** for the kids at the [HOME OF HOPE](#).

The [HOME OF HOPE](#) is a ministry of [Project Rescue](#) which serves children who have been rescued from the forced sex trade. They provide housing, food, clothing, aftercare, and education in a safe, nurturing environment.

[Project Rescue](#) exists to rescue and restore victims of sexual slavery through the love and power of Jesus Christ. Project Rescue recognizes the primary role of the local, national and global community of faith in the restoration process and are committed to empowering them to fulfill it. They provide global awareness and opportunities for concerned partners to help bring freedom and a transformed future to those imprisoned in sexual slavery.



RICH DIXON BIO

Rich Dixon taught math to teenagers – from a wheelchair. He’s a freelance writer and inspirational speaker, following a 35-year career as a public school mathematics teacher. A freak accident while installing Christmas lights in 1987 caused a spinal cord injury and permanent paralysis below his chest.

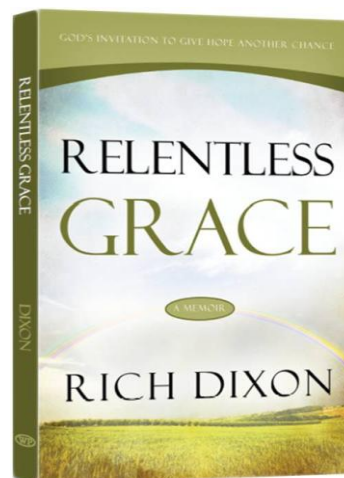
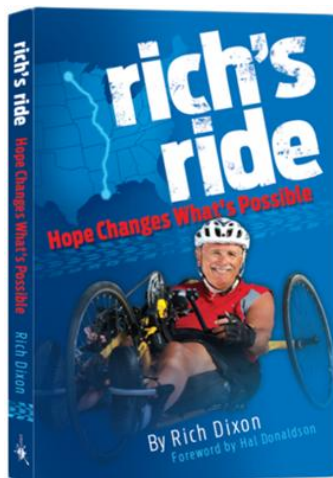
Rich began handcycling in 1999, and has cranked his bike more than 53,000 miles. In 2011, Rich cranked the entire length of the Mississippi River (1500 miles). The Freedom Tour grew from Rich’s love of handcycling.

Rich writes and speaks to a broad spectrum of audiences with his unique blend of humor, personal experience, and practical application. He approaches important issues thoughtfully and transparently while trying not to take himself too seriously.

Rich’s message of hope, possibilities, and dreams doesn’t include simplistic answers to complex issues. Rich speaks with unflinching honesty about overcoming adversity and the importance of attitude in confronting real-life challenges. Rich approaches difficult topics with realistic acknowledgement of struggle and discouragement. He offers pragmatic, real-life perspectives on surviving and thriving in difficult situations.

Rich and Becky have been married since 2002. They live in Fort Collins, Colorado. You can learn about their story, including their numerous other rides, [here](#).

PUBLISHING



Copies of books are available on the [Freedom Tour Website](#).

Rich writes about the daily experiences of the ride at the [RICH’S RIDE blog](#).



ON THE WEB

Websites:

- Freedom Tour:** <https://frontrangefreedomtour.org/>
- Project Rescue:** <https://projectrescue.com/>
- Blog:** <https://richsride.org/>
- Facebook:** <https://www.facebook.com/frontrangefreedomtour/>
- YouTube:** <https://www.youtube.com/user/rfrd00/>

Photo Links

You may download photos from: <https://richsride.smugmug.com/>

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Partner Organizations

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Hope Starts Here

[Timberline Church](#)

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