



Together
ON A JOURNEY OF
HOPE



2017 MEDIA GUIDE

HOPE changes
what's
POSSIBLE

RICH'S RIDE

2017 MEDIA GUIDE

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RICH'S RIDE MISSION



Demonstrate that it's possible to overcome significant adversity and do something remarkable.

Speak to students, community and church groups, and disability groups about our message of hope, possibility, and God's faithfulness.

Partner with organizations that offer compassion, justice, and hope by raising funds and awareness to support their work.

PRESS RELEASE (FRONT RANGE TOUR)

FOR IMMEDIATE RELEASE

May, 2017

PLEASE CONTACT:

Becky Dixon: 970-218-1374
becky@richdixon.net

Front Range FREEDOM Tour 2017 supports children, raises awareness of human trafficking

FORT COLLINS, CO – On June 17, 2017, a team of cyclists will depart from Cheyenne, Wyoming. During the next eight days they'll pedal through Colorado's front-range communities, using their tour as a platform to raise awareness about the horrible crimes of modern human trafficking and sexual slavery. They'll stop in Fort Collins, Boulder, Castle Rock, Colorado Springs, Pueblo, Rocky Ford, Trinidad, and finish with a climb of Raton Pass.

FRONT RANGE FREEDOM TOUR partners with [Project Rescue](#) to support the kids at the **HOME OF HOPE** in New Delhi, India. The **HOME OF HOPE** serves children who have been rescued from the forced sex trade. They provide housing, food, clothing, aftercare, and education in a safe, nurturing environment.

2017 is the fifth year of the tour. Four previous tours have raised over \$116,000 for the HOME OF HOPE.

Check here for [latest route and speaking information](#).

[Project Rescue](#) exists to rescue and restore victims of sexual slavery through the love and power of Jesus Christ. PR recognizes the primary role of the local, national and global community of faith in the restoration process and are committed to empowering them to fulfill it. They provide global awareness and opportunities for concerned partners to help bring freedom and a transformed future to those imprisoned in sexual slavery.

[FRONT RANGE FREEDOM TOUR 2017](#) is the latest project of [RICH'S RIDE](#).

- Team members will be available for media interviews along the route.
- Rich will provide video, photos and blog entries on his website <https://richsride.org/blog/>.
- Team members will be available to speak in churches, schools, and community groups.

Media members and organizations should reach the contact above to schedule an opportunity to talk to and interview/photograph Rich and the team along their route.

[RICH'S RIDE](#), based in Fort Collins, uses Rich Dixon's love of handcycling to take a message of hope, dreams, and optimism to audiences across the country via a series of long-distance handcycle rides. The rides provide a platform from which Rich speaks in churches, schools, and community organizations about overcoming adversity and accomplishing big dreams.

This is the tenth major project of [RICH'S RIDE](#). On his first tour in 2011 Rich handcycled 1500 miles along the Mississippi River. Subsequent projects have raised well over \$225,000 for various social justice causes.

PRESS RELEASE (COLORADO MOUNTAIN TOUR)

FOR IMMEDIATE RELEASE

May, 2017

PLEASE CONTACT:

Becky Dixon: 970-218-1374
becky@richdixon.net

Colorado Mountain FREEDOM Tour 2017

cycles to bring hope and freedom to children rescued from human trafficking

FORT COLLINS, CO – On July 28, 2017, a team of cyclists will depart from Gunnison, Colorado. They'll pedal through some of Colorado's iconic mountain communities, using their tour as a platform to raise awareness about the horrible crimes of modern human trafficking and sexual slavery. They'll stop in Salida, Buena Vista, Leadville, Avon and finish with a great ride into Steamboat Springs. In four days of cycling this team will ride 260 miles and climb more than 14,500 feet.

This will be the second extended tour of the summer for the FREEDOM TOUR. Front Range FREEDOM TOUR (June 17 – 25) will begin in Cheyenne and cycle through Fort Collins, Boulder, Castle Rock, Colorado Springs, Pueblo, Rocky Ford, Trinidad, and finish with a climb of Raton Pass.

FREEDOM TOUR partners with [Project Rescue](#) to support the kids at the **HOME OF HOPE** in New Delhi, India. The **HOME OF HOPE** serves children who have been rescued from the forced sex trade. They provide housing, food, clothing, aftercare, and education in a safe, nurturing environment.

2017 is the fifth year of the FREEDOM TOUR. Four previous tours have raised over \$116,000 for the HOME OF HOPE.

Check here for [latest route and speaking information](#).

[Project Rescue](#) exists to rescue and restore victims of sexual slavery through the love and power of Jesus Christ. PR recognizes the primary role of the local, national and global community of faith in the restoration process and are committed to empowering them to fulfill it. They provide global awareness and opportunities for concerned partners to help bring freedom and a transformed future to those imprisoned in sexual slavery.

[COLORADO MOUNTAIN FREEDOM TOUR 2017](#) is the latest project of [RICH'S RIDE](#).

- Team members will be available for media interviews along the route.
- Rich will provide video, photos and blog entries on his website <https://richsride.org/blog/>.
- Team members will be available to speak in churches, schools, and community groups.

Media members and organizations should reach the contact above to schedule an opportunity to talk to and interview/photograph Rich and the team along their route.

[RICH'S RIDE](#), based in Fort Collins, uses Rich Dixon's love of handcycling to take a message of hope, dreams, and optimism to audiences across the country via a series of long-distance handcycle rides. The rides provide a platform from which Rich speaks in churches, schools, and community organizations about overcoming adversity and accomplishing big dreams.

This is the tenth major project of [RICH'S RIDE](#). On his first tour in 2011 Rich handcycled 1500 miles along the Mississippi River. Subsequent projects have raised well over \$225,000 for various social justice causes.

Quotes

*"Too many people dwell on their limitations. That's not what life is supposed to be about. We were created with this amazing ability to overcome obstacles. **RICH'S RIDE** is one man's humble attempt to demonstrate that we're defined by our abilities, not our inabilities."* Rich Dixon

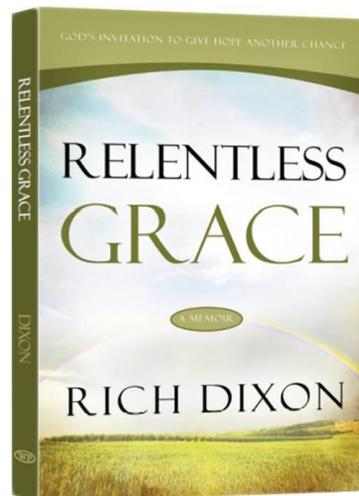
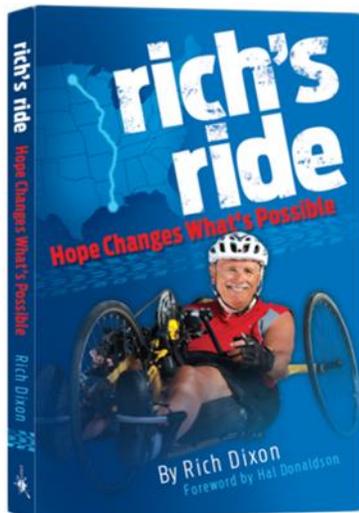
*"I'm excited about the ongoing partnership between **RICH'S RIDE** and [Convoy of Hope](#). Convoy does amazing work supporting victims of poverty and disaster, and it's an honor to share a small piece of their incredible story."* Rich Dixon

"I'm inspired and motivated by Rich Dixon's story. The world is a better place because Rich chose to turn tragedy into triumph." Hal Donaldson, Founder and President, Convoy Of Hope

"Rich Dixon is more than a survivor. He is a victor. Difficult circumstances have hammered him, but he has not allowed them to define him in a negative way. His dream to help others in spite of his own circumstance generates hope and healing at a number of levels. Rich's Ride is the definition of vision, compassion, and leadership." Dick Foth

PUBLISHING

In addition to two books, Rich's writing has also appeared in numerous Christian and general-market periodicals and anthologies.



Rich writes about the daily experiences of the ride at the [RICH'S RIDE blog](#).

RICH DIXON BIO

Rich Dixon taught math to teenagers—from a wheelchair. He's a freelance writer and inspirational speaker, following a thirty-five year career as a public school mathematics teacher. A freak accident while installing Christmas lights in 1987 caused a spinal cord injury and permanent paralysis below his chest.

Rich writes and speaks to a broad spectrum of audiences with his unique blend of humor, personal experience, and practical application. He approaches important issues thoughtfully and transparently while trying not to take himself too seriously.

Rich's message of hope, possibilities, and dreams doesn't include simplistic answers to complex issues. Rich speaks with unflinching honesty about overcoming adversity and the importance of attitude in confronting real-life challenges. Rich approaches difficult topics with realistic acknowledgement of struggle and discouragement. He offers pragmatic, real-life perspectives on surviving and thriving in difficult situations.

Rich and Becky have been married since 2002. They live in Fort Collins, Colorado, with Rich's service dog, Monte. You can learn about Rich at www.richdixon.net.

ON THE WEB

Websites:

Rich's Ride: <http://richside.org/>

Blog: www.richside.org/blog/

Facebook: <http://www.facebook.com/richside>

Route Info: <http://frontrangefreedomtour.org/front-range-freedom-tour/>

About Rich: <http://richside.org/meet-rich/>

Photo Links

You may download photos from:

<https://richside.smugmug.com/>

Video & Other Media Coverage:

[YouTube](#)

[Media Room](#)

SPONSORS & AFFILIATIONS

Partner Organizations

International Justice Mission

Rescue thousands; Protect millions; Prove that justice for the poor is possible.

Project Rescue

Hope starts here

Convoy Of Hope

A driving passion to feed the world

Community Sponsors





CONTACT INFORMATION

Press Inquiries:

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General Information:

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Rich
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rich@richdixon.net

Web

Website: www.richside.org

Blog: www.richside.org/blog

Twitter: [@Rich_Dixon](https://twitter.com/Rich_Dixon) [@BeckyDixon11](https://twitter.com/BeckyDixon11)

Facebook: <https://www.facebook.com/frontrangefreedomtour/>

Mailing Address

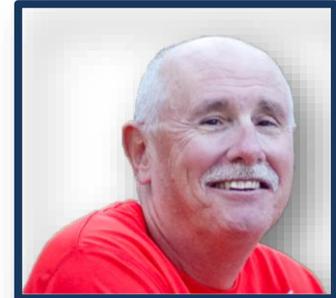
Rich & Becky Dixon, 2851 Canby Way, Fort Collins, Co 80525

RICH'S RIDE TEAM

Rich

cranks his handcycle 40-50 miles per day, speaks to all sorts of audiences, and blogs each day about the experience.

Since 1999, Rich has handcycled more than 30,000 miles. **RICH'S RIDE** is an opportunity to use his love of handcycling to follow a dream, honor God, and serve others.



Becky

is the brains, organizer, and one-woman support team for **RICH'S RIDE**. She rides with Rich when possible, keeps the logistics on track, and tries to make sure Rich doesn't get lost too frequently.

Becky's the official spokesperson for **RICH'S RIDE**. She loves to tell the story of God's faithfulness and hope.

Monte

is a specially-trained service dog who goes everywhere with Rich. He's an eighty-pound people magnet disguised as a Yellow Labrador Retriever.

Monte runs 2-3 miles with Rich each day and allows Becky and Rich to be part of his entourage. He also contributes occasionally as a guest blogger.

